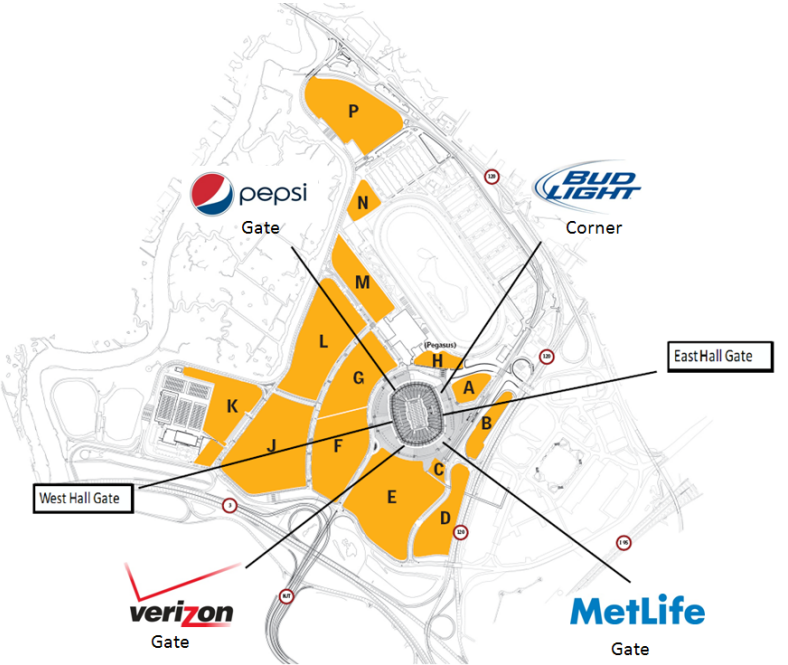Parking Lot Naming Scheme